**Service Objective:**

* To deliver full stack development projects that enhance Pixlr Group’s digital engagement through strategic, project-based software development.
* To ensure the performance, scalability, and usability of web applications through structured, independent technical contribution.

**Service Scope:**

* Full stack project implementation for Pixlr websites and web applications.
* Independent development of scalable features aligned to product team requirements.
* Technical solutioning without managerial obligations or internal reporting lines.
* Adherence to project-specific usability, quality, and deployment expectations.

**Service Description:**

1. Develop and Deliver Project-Based Solutions

Design, code, test, and deploy full stack components for Pixlr’s digital properties based on defined project assignments. Ensure adherence to technical specifications and expected system performance metrics.

1. Collaborate on Feature Implementation

Coordinate with internal IT developers and engineers on assigned modules and feature sets, contributing as a peer contributor within the scope of the specific project—without acting in a managerial or lead role.

1. Interface with Product Teams on Business Solutions

Participate in scoped technical discussions with Product teams to translate business needs into deliverable web functionality, providing implementation feedback based on system feasibility.

1. Plan Application Architecture for Scalability

Independently plan and structure the architecture of assigned applications and features to support modularity, scalability, and future extensibility.

1. Ensure Responsiveness and Quality Assurance

Conduct quality control processes (e.g., cross-device responsiveness, browser compatibility testing) on developed components to ensure alignment with project expectations.

1. Propose and Present Technical Enhancements

Identify and suggest technical improvements related to project deliverables, presenting to Pixlr’s technical stakeholders for evaluation within the scope of project decisions.

1. Code Optimisation and Technical Debt Management

Conduct refactoring within assigned modules, managing technical debt as appropriate per the project schedule. All optimisations should align with performance and maintainability goals.

1. Prepare for Cloud-Based Deployment

Ensure solutions are deployment-ready for cloud environments (e.g., AWS), configuring CI/CD pipelines and related artefacts as required by the project.

1. Bug Fixing for Project Usability

Diagnose and resolve technical bugs impacting project delivery. All fixes are to be confined to the boundaries of the specific scope assigned.

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